



## Application for Exhibits, Sponsorships and Advertisements

Association for University and College Counseling Center Directors (AUCCCD)

*"Bridges"*

October 16-20, 2010

Marriott Portland Downtown Waterfront – Portland, Oregon

**Deadline for Exhibitor & Sponsor Registration: September 10, 2010**

**Deadline for Payment: October 1, 2010**

Please print or type as you wish it to appear on the identification sign and in the conference program.

**Organization:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Position:** \_\_\_\_\_

**Address:** \_\_\_\_\_  
Street City State Zip

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Person(s) who will need name tag(s) for your table (maximum 2 persons):**

\_\_\_\_\_

\_\_\_\_\_

### ***Opportunities for your Organization:***

- **Conference Exhibit Table Options:** Exhibit tables will be open 7am on Sunday, October 17 until noon on Wednesday, October 20. Exhibit set up time will begin at 10:00 AM on Saturday, October 16 and tear down will begin at noon on Wednesday. Please check one of the following:
  - € 6' Table staffed by representatives – maximum 2 representatives included in price (\$700 for length of conference if registration and payment are received by October 1, 2010; this price will increase to \$800 after October 1)
  - € 6' Table with materials only (\$300 for length of conference if registration and payment are received by October 1, 2010; this will increase to \$400 after October 1)

**Electronic Order Form available upon request.**

***Exhibitors will be responsible for shipping materials directly to the Marriott.\****

- **Program Advertisements:** Please check one of the following if you would be interested in submitting a program advertisement. You will be contacted by a staff person from CMC if you are interested in this option.

- € Full Page - \$1,000 (7 ½ " x 10")
- € Half Page - \$500 (7 ½ " x 4 ¾ ")

**Additional Sponsorship Opportunities:** Several opportunities exist for you to advertise your company name in front of the attendees, and be present to network and mingle with the AUCCCD attendees. You will be contacted by a staff person from CMC, if you are interested in one of these opportunities.

- **\$7,500 - Platinum Sponsorship (please choose one):**

- Sponsorship of Cocktails Hour prior Opening Reception (Saturday, October 16, 2010):** Banners and signage with your company logo will be situated within the Opening Reception Ballroom at the Marriott Portland Downtown Waterfront. Cocktail hour has traditionally been a cash bar. Cocktails will be provided to attendees throughout the reception. The Opening Reception is always an exciting event for attendees and a great networking opportunity for your company. **You will automatically receive a full page advertisement in the Program Guide (\$1,000 value).**
- Sponsorship of Cocktail Hour prior to Awards Banquet (Tuesday, October 19, 2010):** Banners and signage with your company logo will be situated within the Awards Banquet Ballroom at the Marriott Portland Downtown Waterfront. Cocktail hour has traditionally been a cash bar. With your contribution, cocktails will be provided to attendees prior the banquet. **You will automatically receive a full page advertisement in the Program Guide (\$1,000 value).**

- **\$1,750 - Gold Sponsorship: Continental Breakfasts** - Banners and signage with your company logo will be situated around all buffet tables and within the seating area for the morning's breakfast. **You will receive a ½ page advertisement in the Program Guide (\$500 value).**

- Sponsorship of Continental Breakfast (Saturday, October 16)**
- Sponsorship of Continental Breakfast (Sunday, October 17)**
- Sponsorship of Continental Breakfast (Monday, October 18)**
- Sponsorship of Continental Breakfast (Tuesday, October 19)**
- Sponsorship of Continental Breakfast (Wednesday, October 20)**

- **\$1,250 - Silver Sponsorship: Breaks** - Banners and signage with your company logo will be situated around all coffee stations and break tables. **Monday, October 26 will be a ½ day for attendees, and therefore there will only be an AM break (\$625.00).**

- Sponsorship of AM & PM Break (Sunday, October 17)**
- Sponsorship of AM Break - \$625 (Monday, October 18)**
- Sponsorship of AM & PM Break (Tuesday, October 19)**

- **\$750 – Bronze Sponsorship: Keynote & Plenary Speaker (Speakers and dates to be determined)** Signage with your company logo will be posted within the appropriate room where the keynote and plenary sessions will be held and also in the program booklet.

- Keynote Speaker**
- Plenary Speaker**

- **If you would like to discuss sponsorship opportunities not listed on this form, please contact Corinne Aderhold at the number listed below.**

**Submission:** Submit this form by **September 10, 2010** via e-mail, fax or regular mail to:

Corinne Aderhold  
AUCCCD c/o CMC  
1101 North Delaware, Suite 200  
Indianapolis, IN 46202  
Phone: 317-635-4755  
Fax: 317-635-4757  
Email: corinne@cmcglobal.com

**Payment:** Send payment by **October 1, 2010 Payable** to CMC:

AUCCCD c/o CMC, Inc.  
1101 North Delaware, Suite 200  
Indianapolis, IN 46202

**\*Exhibitor Shipping Instructions:** Mail directly to the Marriott Portland Downtown Waterfront:

*(Please do not ship materials prior to October 8, 2010, otherwise your shipments might be refused by the hotel.)*

Marriott Portland Downtown Waterfront  
C/O: AUCCCD Conference  
1401 SW Naito Parkway  
Portland, OR 97201  
(503) 226-7600

**Hotel Information:** Our host hotel, The Marriott Portland Downtown Waterfront is in the heart of downtown Portland. We have established a room block at the conference rate of \$179. You may call the Marriott directly at **1.800.228.9290** and use the group code **AUC** to identify that you will be attending this conference.