AUCCCD

Association for University and College
Counseling Center Directors

AUCCCD SPONSORSHIP PROGRAM

DIAMOND LEVEL
$10,000.00

Diamond Level Sponsors Receive

SPONSORSHIP OF 72ND ANNUAL CONFERENCE

Overall Conference Sponsor (Select 1 below):

- Evening Function
- Keynote Speaker
- Daily Breakfast
- Namebadges
- Logo on Conference Bag

AUCCCD APP

- Spotlighted product video / webpage
- Rotating Banner
- Push Notifications (1 per conference day)
- Lead Retrieval
- Links to Company Website and Social Media

CONFERENCE EXHIBIT REGISTRATION

Complimentary exhibit registration for five (5) representatives

Prime exhibit location at Annual Conference

RECEIVE ALL APPLICABLE MARKETING BENEFITS

- Year-round marketing on AUCCCD website
- Full page advertisement in printed conference program
- Complimentary handout distributed in conference bag (sponsor to provide marketing material)
- Verbal recognition during event
- Spotlight in pre-event communication to members
- Clickable marketing / promotions on event app (when applicable)
- Event signage (when applicable)

WHY AUCCCD?

- Over **1,000** Institutions
- **15+** Countries
- **500+** Average Conference Attendee**s**
- **60+** Conference Programs Offered
- Exhibit Hall Incentives
- Conference App Push Notifications
- Newsletter Marketing

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CONNECT

GOLD LEVEL
$7,500.00

ALL Gold Level Sponsors Receive

CONFERENCE SPONSORSHIP OPPORTUNITIES

Gold Level Options
(Select 1 below):

- Networking Break (6 available)
- Wellness Room / Quiet Space
- Branded Giveaway
- Sanitation Station

AUCCCD APP

- Spotlighted product video / webpage
- Rotating Banner
- Push Notifications (3)
- Lead Retrieval
- Links to Company Website and Social Media

CONFERENCE EXHIBIT REGISTRATION

Complimentary exhibit registration for four (4) representatives

Complimentary exhibit table at Annual Conference

RECEIVE ALL APPLICABLE MARKETING BENEFITS

- Year-round marketing on AUCCCD website
- Full page ad in printed conference program
- Verbal recognition during event
- Inclusion in pre-event communication to members
- Clickable marketing on event app (when applicable)
- Event signage (when applicable)

WHY AUCCCD?

- Over **1,000** Institutions
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- Exhibit Hall Incentives
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- Newsletter Marketing

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SILVER LEVEL
$5,000.00

ALL Silver Level Sponsors Receive

SPONSORSHIP OF ITEM - PICK ONE

- Photo Booth
- Wellness Activity
- Bag Handout
- Conference Wi-Fi
- Conference Giveaway

AUCCCD APP

- Spotlighted product video / webpage
- Rotating Banner
- Push Notifications (2)
- Lead Retrieval
- Links to Company Website and Social Media

CONFERENCE EXHIBIT REGISTRATION

Complimentary exhibit registration for three (3) representatives

Complimentary exhibit table at Annual Conference

RECEIVE ALL APPLICABLE MARKETING BENEFITS

- Year-round marketing on AUCCCD website
- Logo displayed during event and Opening/Closing Sessions
- Half page advertisement in printed conference program
- Inclusion in pre-event communication to members
- Clickable marketing on event app (when applicable)
- Event signage (when applicable)

WHY AUCCCD?

- Over **1,000** Institutions
- **15+** Countries
- **500+** Average Conference Attendee**s**
- **60+** Conference Programs Offered
- Exhibit Hall Incentives
- Conference App Push Notifications
- Newsletter Marketing

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BRONZE LEVEL | EXHIBIT
$1,500.00

ALL Bronze Level Sponsors Receive

INCLUDED AT EXHIBIT LEVEL

- 1 6' Skirted Table Top & Wastebasket
- Opportunity to promote products and services throughout the conference
- Lead retreival

TABLE DETAIL

Breakfast and Breaks will be served in the exhibit hall. Internet will be provided.

Electricity and other audio visual will be available at additional expense

EXHIBIT REGISTRATION

Complimentary exhibit registration for two (2) representatives

Opportunity to select table space based in the order registration is received

RECEIVE THE FOLLOWING MARKETING BENEFITS

- Logo displayed during event & in printed program
- Inclusion in pre-event communication to members
- 1 Promoted Push Notification in Conference App
- Clickable marketing in Conference App (when applicable)
- Conference signage (when applicable)

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A LA CARTE OPTIONS
Pricing Below

Select from the following options:

WHY AUCCCD?

- Over **1,000** Institutions
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- **500+** Average Conference Attendee**s**
- **60+** Conference Programs Offered
- Exhibit Hall Incentives
- Conference App Push Notifications
- Newsletter Marketing

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THESE OPTIONS CAN BE ADDED TO ANY SPONSOR LEVEL

- Printed Program Full Page Advertisement - $1,000.00
- Printed Program Half Page Advertisement - $500.00
- Conference Bag Handout (marketing material provided by sponsor) - $250.00
- Conference Giveaway / Door Prize - $100.00

AUCCCD

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